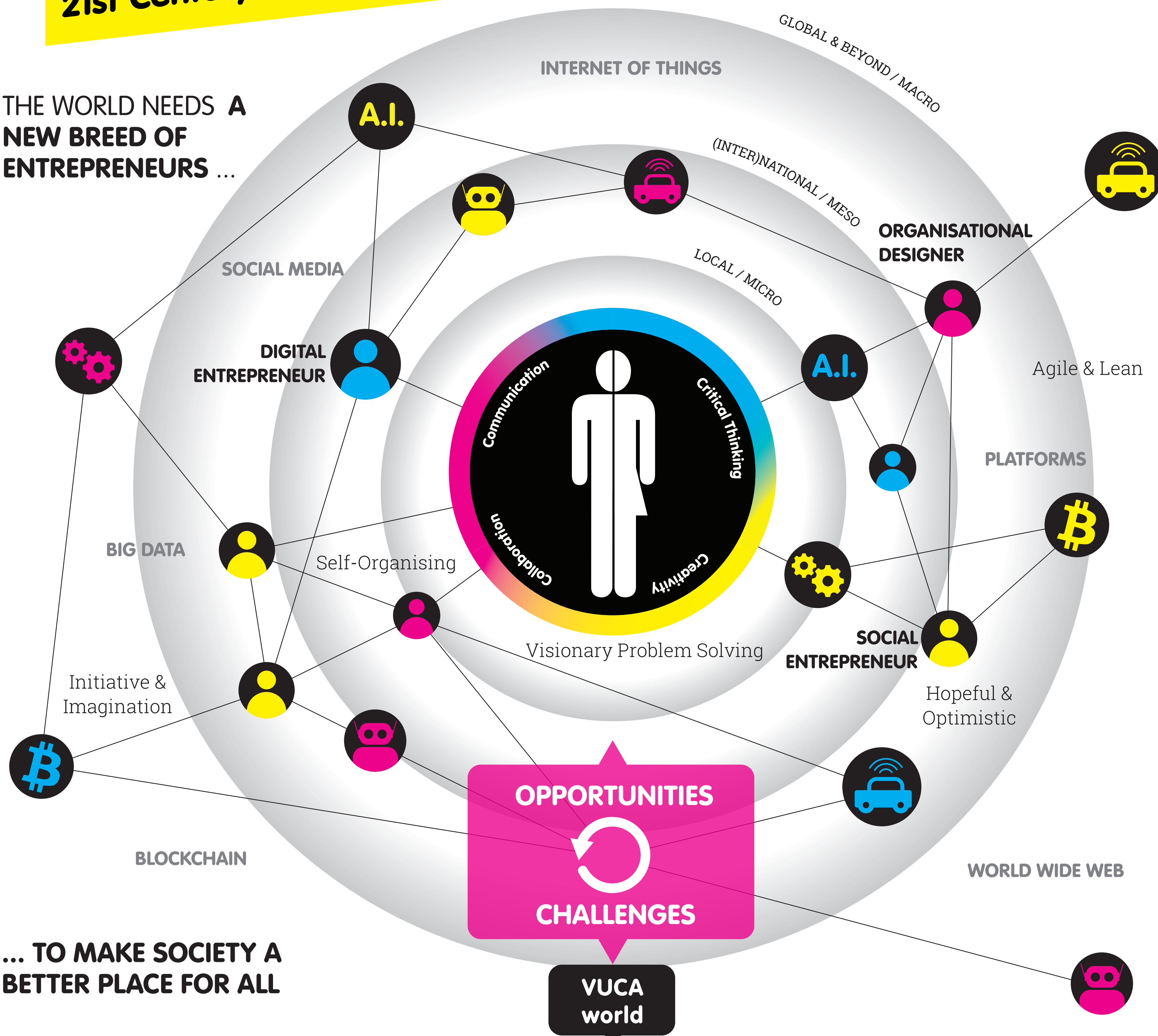


# Network Economy

## 21st Century Entrepreneurship

THE WORLD NEEDS A  
NEW BREED OF  
ENTREPRENEURS ...



... TO MAKE SOCIETY A  
BETTER PLACE FOR ALL

VOLATILE + UNCERTAIN + COMPLEX + AMBIGUOUS

### CHARACTERISTICS:

- CORPORATIONS
- PUBLIC OR PRIVATE
- FIXED
- STABLE
- HIERARCHICAL
- CENTRALIZED
- FULL-TIME TASKS
- SILOED DIVISIONS
- SOCIAL CLASS
- PROPERTY
- GLOBAL
- UNIFIED
- MASS PRODUCED
- ONE TO MANY
- PATENTED
- ...



YOU ARE HERE  
(SOMEWHERE)

### CHARACTERISTICS:

- NETWORKS
- PLURAL
- FLEXIBLE
- ADAPTIVE
- HORIZONTAL
- DECENTRALIZED
- PART-TIME ROLES
- INTEGRATED TEAMS
- PERSONAL IDENTITY
- SHARING
- GLOCAL
- FRAGMENTED
- HYPER-CUSTOMIZED
- MANY TO MANY
- OPEN SOURCE
- ...

INDUSTRIAL ECONOMY

NETWORK ECONOMY

INDUSTRIAL REVOLUTION

INFORMATION REVOLUTION

...